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# HELLO

WE ARE LEAD ASSIGN

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## 2018 MEDIA KIT

TOLL FREE: 1 877 230 8184

[WWW.LEADASSIGN.COM](http://WWW.LEADASSIGN.COM)



## INTRODUCTION

Lead Assign is an A.I. platform that connects potential customers with the right team member from your organization in seconds. Think of us as the solution that sits between your lead generation and your sales team.

## WHAT MAKES US DIFFERENT?

Our approach is unique in that we intelligently route leads based on rules you define. We do not require team members to adopt the software, download any application, or remember any passwords. All lead notifications are delivered by SMS and Email.

What's more, Lead Assign offers leads to your team members exclusively for an amount of time you determine. If they are unavailable, the lead automatically gets offered to the next best suited team member.

## WHAT IS INTELLIGENT ROUTING?

Our patent pending technology parses incoming leads for all sorts of information and matches it against tags you have set within the profiles of your team members. Lead Assign then delivers the lead opportunity via SMS and Email.

Lead Assign is able to replicate what an administration person would do in a fraction of the time and expense. With 35-50% of sales going to the vendor that responds first, timeliness, and accuracy of lead distribution becomes the most important factors in converting leads into sales.

***“This solution meets our unique needs and provides a very valuable platform to help capture ROI reporting.”***

**Todd Hedberg**

Director of Digital Marketing

Widex USA

Medical Devices, 1001-5000 employees

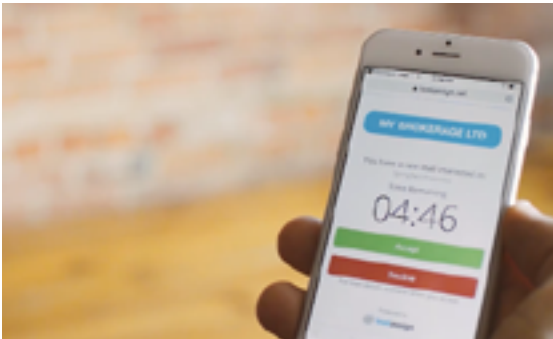
**35-50%**  
OF SALES GO TO THE VENDOR  
THAT RESPONDS FIRST

**100X**  
MORE LIKELY TO SUCCESS-  
FULLY CONTACT A LEAD  
WITHIN THE FIRST 5 MINUTES



**leadassign**

## FEATURES



### NO APP, NO LOGIN.

Leads are offered to the right team member via SMS & Email and require no login or application adoption from recipients.



### REAL TIME ANALYTICS.

View statistics on sales agent performance. Track leads based on content. Find out where your leads are going and see who is closing.



### CLOSED LOOP API INTEGRATION

From Lead gen to CRM we integrate with your existing systems to ensure your leads are managed from creation to close.

## LEAD SELLER PROGRAM

The recipient receives an SMS notification of a new lead opportunity, and the price. They view basic information about the lead, enter their credit card and purchase the lead on the spot. As an account owner, you have access to a dashboard to track the whole process! No more monthly invoicing headaches.

## COMPANY BACKGROUND

Founded in 2014, Lead Assign is a privately held corporation located in Thornbury Ontario serving clients worldwide.

Due to the industry knowledge brought to us by one of our founders, Desmond von Teichman, we initially began operating in the real estate industry but have quickly branched out into a number of other verticals including financial, automotive, and insurance.

## FOUNDERS



### **Desmond von Teichman**

Desmond brings a decade of real estate experience to bear, and is a Broker of record/owner of mid-sized real estate brokerage.

[dvonteichman@leadassign.com](mailto:dvonteichman@leadassign.com)



### **Tom Andersen**

With a background in cosmology and particle physics, Tom is a serial entrepreneur who has spent two decades writing a series of successful and well-reviewed Mac and iOS applications.

[tandersen@leadassign.com](mailto:tandersen@leadassign.com)



### **James Palmer**

James has spent the last 18 years designing award-winning websites and application interfaces and has a passion for making technology friendly and usable.

[jpalmer@leadassign.com](mailto:jpalmer@leadassign.com)

***“Lead Assign has given me 2 hours of my day back! Our leads are going to our agents quicker and with perfect accuracy. No more late night scrambling to find an available agent. This system Rocks!”***

**Lexie Longstreet**

Savvy & Co.

North Carolina



## PRICING & INTEGRATION

Lead Assign is a low cost solution that works within your existing software ecosystem. The cost consists of a seat licence of \$1 per team member and usage fees of \$1 per incoming lead. In addition to this we offer a lead selling platform that allows account holders to price leads based on the contents of the lead, and collect funds from lead purchasers on the spot. For customers wishing to use this service Lead Assign charges a 6% transaction fee.

## CONTACT

### CALL

Give us a call, we're happy to help.

TOLL FREE: 1 877 230 8184

### SCHEDULE A DEMO

Book an appointment with knowledgeable specialists to see how we can help.

<https://calendly.com/jsteeves-leadassign>

## PRESS



### A Review of Lead Assign Lead Management with Joe Steeves: One Last Tool Episode 6

<https://www.thesaleslion.com/lead-assign-one-last-tool/>

***“Leadassign greatly reduced the time we took to deliver a lead to an agent.”***

**Alexandre Gomes**

Digital Marketing

Santogal

Automotive, 501-1000 employees

